INSTYLER®

Ceramic Styling Shells

USER MANUAL

InStyler® Ceramic Styling Shells

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IMPORTANT SAFETY INFORMATION

WARNINGS: TO REDUCE THE RISK OF SERIOUS INJURY, READ ALL INSTRUCTIONS AND WARNINGS COMPLETELY BEFORE USING THIS PRODUCT.

InStyler® Ceramic Styling Shells have been carefully engineered for both effectiveness and safety. However, basic safety precautions should always be followed when using any product, especially when children are present.

READ ALL INSTRUCTIONS BEFORE USING. KEEP AWAY FROM WATER.

WARNING: CERAMIC STYLING SHELLS ARE NOT INTENDED FOR USE BY CHILDREN.

DANGER: As with most electrical appliances, electric parts are electrically live even when the switch is off.

UNPLUG IT AFTER USE.

To reduce the risk of electric shock:

1. **ALWAYS** unplug it immediately after using.
2. **DO NOT** use while bathing or showering.
3. **DO NOT** place or store InStyler® Ceramic Styling Shells where it can fall or be pulled into a tub, toilet, sink, or any other water.
4. **DO NOT** use InStyler® Ceramic Styling Shells near water.
5. **DO NOT** place in or drop into water or other liquid.
6. If InStyler Ceramic Styling Shells falls into water, **DO NOT REACH INTO THE WATER.** Unplug it immediately.

WARNING: TO REDUCE THE RISK OF BURNS, FIRES, ELECTRICAL SHOCK, DEATH, INJURY OR DAMAGE TO PROPERTY:

1. Appliances should never be left unattended when plugged in.
2. Use InStyler® Ceramic Styling Shells only for the intended use as described in this manual. Do not use attachments not recommended by the manufacturer.
3. Do not wrap the cord around the appliance.
4. Never use while sleeping.
5. Never operate InStyler® Ceramic Styling Shells if it has a damaged cord or plug, if it is not working properly, if it has been dropped or damaged, or if it has been dropped into water. If the power supply cord or plug is damaged, the InStyler Ceramic Styling Shells must be replaced by the manufacturer or it's service agent in order to avoid a hazard.
6. Keep this product and the cord away from water and heated surfaces.
7. The InStyler® Ceramic Styling Shells should never be left unattended when plugged in.
8. Please keep children and pets away when in use or when unattended.
9. Never drop or insert any object into any opening or hole.
10. Do not operate outdoors or where aerosol (spray) products are being used or where oxygen is being administered.
11. Do not use an extension cord with the InStyler® Ceramic Styling Shells.
12. The InStyler® Ceramic Styling Shells heating elements may be hot during use. Do not allow eyes or skin to touch the heated surfaces.
13. Do not operate with a voltage converter.
14. This product is designed for hair styling. Do not use for any other purpose.
15. This product is designed to work on ordinary household current only. This product is a personal care device and is not intended for commercial use.
16. Do not use this product if any parts become damaged. Inspect the InStyler® Ceramic Styling Shells

product prior to beginning hair styling to ensure all parts are secure in their place.

17. Do not subject this product to excessive force or shock that may result in malfunction, shorter life span or distorted parts.
18. Do not tamper with this product's components. Doing so may cause unnecessary damage. This product contains no user-servicable parts.
19. Do not use liquid cleaners, aerosol cleaners, or any cleaner containing alcohol, detergent, abrasive or corrosive materials.
20. Clean your InStyler® Ceramic Styling Shells with a damp cloth only when unit is unplugged. No other maintenance is necessary.
21. This appliance is not intended for use by persons (including children) with reduced physical, sensory, or mental capabilities or lack of experience or knowledge. They should be given supervision or instruction in the use of this appliance by a person responsible for their safety.

SAVE THESE INSTRUCTIONS.

KEEP THIS MANUAL IN A SAFE PLACE FOR FUTURE REFERENCE AND MAKE SURE ANYONE WHO USES THIS PRODUCT ALSO READS THIS MANUAL.

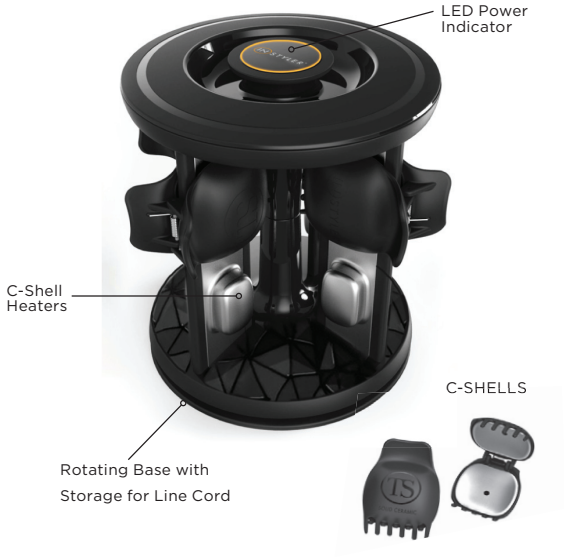
READ ALL INSTRUCTIONS BEFORE USING YOUR INSTYLER CERAMIC STYLING SHELLS. NO ASSEMBLY REQUIRED.

A Unique Styling Tool

From the makers of the InStyler® comes InStyler® Ceramic Styling Shells! This unique tool is designed to create natural curls, flowing waves and amazing volume without the long wait, hassle, or danger of painful burns associated with hot irons. InStyler® Ceramic Styling Shells allow you to do anything from basic casual styles, to advanced, sophisticated looks in only a few minutes time.

Heating the C-Shells

To power on your unit, simpy plug it in! The LED power indicator light will illuminate when the unit is on. Heat the shells for 3-5 minutes before styling.



Automatic Safety Shut-Off

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Styling Basics and Getting Started

- Hair should be clean and fully dry. Your favorite styling products can be used before and after using InStyler® Ceramic Styling Shells.
- Make sure hair is dry, detangled and combed, then gather a section of hair to be styled.
- Finger curls (also known as pin curls) provide the base for patterns, waves and curls. Finger curls work best if they are wound smoothly and wrapped from root to ends.
- Hair can be wrapped in a variety of ways into a finger curl with your fingers.
- When heated C-Shells are removed from the Thermal Base and placed in the hair, extra C-Shells can be placed on the empty spots to begin heating up.
- Make sure C-Shell is fully heated before placing in hair (approximately 3 minutes to fully heat Thermal Base, and once Thermal Base is fully heated, 2 ½ minutes to heat a cold C-Shell).

For more hairstyling tips, tricks and videos, visit

www.instyler.co.uk

The Basics

1. Section and Spray
2. Wrap
3. Pinch and Slide
4. Clip and Set
5. Cool and Remove
6. Directional Wrapping Techniques

1. Section and Spray

Using a comb, detangle all hair then gather a section of hair with fingers or with the split handle of the Styling Wand. Smaller sections give you a more defined look, while larger sections give you a more natural loose wave look.

Spray (optional): To help set the style, the section of hair can be spritzed with a thermal setting spray or professional quality finishing spray before adding a C-Shell.

2. Wrap

To form a finger curl, wrap hair starting at the root.
All finger curls should be wrapped from the roots to the ends.

TIP: For a more edgy, contemporary look, you can try twisting your hair section from root to ends before you wrap your twisted section into a finger curl.

3. Pinch and Slide

Once the section is fully wrapped, pinch the curl with thumb and forefinger of your free hand making sure to keep hold of the ends of the hair.

Hold the curl in place then slide your fingers out.

Finger Curl

"Here is an example of a clean, well executed finger curl. Notice the hair ends are pinched in place with the curl."

(Practice Makes Perfect)

4. Clip

Clip the C-Shell onto your formed curl. As the C-Shell is applied, you can pull your thumb and forefinger out.

Incorrect placement of a C-Shell. Do not “crush” the curl.

TIP: If you experience any discomfort around your ears, scalp or forehead from the heat of the C-shell, simply cover exposed skin with a piece of tissue.

The C-Shells are hot. Use caution when handling.
As with any hot tool there is risk of burn.
If you experience discomfort, remove C-Shell immediately.

5. Cool and Remove

Allow C-Shells to cool in place on the head to set the style. This is an example of how the C-Shells can be placed on the head. **Place them wherever you want curl, more body and volume.**

Depending on the amount of definition you want, and your hair type, keep the C-Shells in place for 5-20 minutes. **The longer you allow the C-Shells to cool, the longer your style will hold.**

Advanced Technique

Forward Wrap

"Forward Wrap" holding fingers vertically and wrapping hair in towards your face will frame the face.

Backward Wrap

"Backward Wrap" holding fingers vertically and wrapping hair away from your face will push hair out and away from your face.

Advanced Technique

Downward Wrap

"Downward Wrap" wrapping hair up and over the back of your horizontally held fingers will result in a Classic Wave or S-Pattern Style.

Upward Wrap

"Upward Wrap" wrapping hair up and over the front of your horizontally held fingers will result in a fun, informal look.

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Finishing Tips

You can easily finish the curls by gently running your fingers through the curls.

For a more formal look, gently brush the curls out with a brush.

Cleaning and Care

- Your InStyler® Ceramic Styling Shells requires very little maintenance, but if it does get dirty or styling product builds up on the C-Shells, simply unplug the unit and wipe down with a damp cloth.

- If you do clean the InStyler® Ceramic Styling Shells with a damp cloth, make sure all excess water has been wrung out before applying it to any components.

- Clean more severe dirt/ hair product with a soft, damp cloth and a mild soap.

- Make sure the InStyler® Ceramic Styling Shells and all accessories are completely dry before plugging into any power source.

10 Reasons why you'll love InStyler Ceramic Styling Shells

1. ***Will not damage the hair.***
   The secret of the InStyler Ceramic Styling Shells is that it sets your style with a low level of heat. The heat in the C-Shells is evenly distributed through the finger curl ensuring the entire length of the hair is styled.

2. ***Versatility.***
   The InStyler Ceramic Styling Shells is extremely versatile in the range of styles you can achieve. The amount of styles that you can do are limitless. If you can imagine it, you can do it with the InStyler Ceramic Styling Shells.

3. ***Simple and Fast.***
   You'll be amazed at how quickly and easily you are able to transform your look using the InStyler Ceramic Styling Shells.

4. ***Safe to Use.***
   While you must always exercise caution, you run much less risk of burning yourself with the InStyler Ceramic Styling Shells. The ceramic inserts in the innovative C-Shells do not need high heat to set the style you want, virtually eliminating painful burns.

5. ***Great for travel.***
   The InStyler Ceramic Styling Shells is very convenient for packing and travel. The durable zipping nylon case packs easily for on-the-go.

6. ***No creases!***
   Curling irons leave creases and marks. The InStyler Ceramic Styling Shells leaves no marks or unattractive creases.

7. ***Natural looking hair.***
   No fake looking round curls.

8. ***Style memory.***
   The curl will stay in the hair all day and you'll often wake up the NEXT day with curl and volume.

9. ***Works on ANY type of hair.***
   Unlike other tools that only work on long, short, fine or thick hair, InStyler Ceramic Styling Shells works on EVERY type of hair.

10. ***The RESULTS.***
    Beautiful, natural flowing hair; bouncy, shiny, smooth, glamorous, sophisticated and FUN!

Frequently Asked Questions

Q: What are the InStyler Ceramic Styling Shells?
A: The InStyler Ceramic Styling Shells is a brand new, innovative hair styling tool that reinvents hair curling. The InStyler Ceramic Styling Shells allows you to do easy flowing styles with volume and body to tight, dynamic curls and everything in between. It replaces curling irons and hot rollers, and due to the low-heat nature of the ceramic clip design, it will not damage your hair.

Q: How are the InStyler Ceramic Styling Shells different from a curling iron or hot rollers?
A: Curling irons and hot rollers heat the hair with very high damaging temperatures, and when the curl is released, the hair is still hot so the style is not fully set. Rollers also cause indentations on the hair, and they don't allow heat to penetrate the hair section fully. The InStyler Ceramic Styling Shells C-Shell is designed to allow gentle heat to fully penetrate the entire length of the hair section. The hair is allowed to cool within the C-Shell so the shape is locked in. This cooling process helps retain the style 3 times longer than hair that was styled with other inferior heated tools.

Q: Will the heat from the InStyler Ceramic Styling Shells C-Shells damage my hair?
A: The InStyler Ceramic Styling Shells will NOT damage your hair. The InStyler Ceramic Styling Shells has an innovative ceramic shell system which requires much lower temperatures to set styles than most conventional hair tools. The C-Shells cradle your hair section infusing uniform low amounts of heat over the length of the hair shaft setting the style.

Q: What products can I use/do you recommend?
A: You can use your normal shampoo and conditioner. A thermal spray or regular fixative spray can be used to set the style before the application of the C-Shells and after the C-Shells are removed to keep your style in place.

Q: What is the difference between 100% solid ceramic and ceramic coated/painted surfaces?
A: Unlike many hot tools which coat aluminum with a thin sheet of plastic, each InStyler® Ceramic Styling Shells C-Shell contains two 100% solid ceramic tourmaline plates. These plates form a precision-engineered chamber which bathes hair with a gentle heat creating a long lasting curl.

Q: How do I clean my InStyler Ceramic Styling Shells and C-Shells?
A: The InStyler® Ceramic Styling Shells requires very little maintenance, but if it does get soiled or if styling product builds up on the C-Shells, simply wipe down the unplugged unit or C-Shells with a damp cloth. A light soap can be added if necessary. Please see the section Cleaning and Care in this manual.

Q: How do I get the curls/styles to last longer?
A: To get the best results with your InStyler Ceramic Styling Shells, start off with clean, dry and detangled hair. To ensure your style is set leave the C-Shells in until they've completely cooled. For added hold, you can spritz each section before and/or after C-Shell removal with a professional quality finishing spray.

Q: I'm not getting the results I want. Where can I go for some help with using the InStyler Ceramic Styling Shells?
A: Excellent question. Please visit one of the many online resources to help you at www.instyler.co.uk.

Q: Will the InStyler Ceramic Styling Shells burn my fingers or face?
A: While the InStyler Ceramic Styling Shells uses less heat than other hot hair tools, you should still be cautious when using. If a C-Shell is causing discomfort on your head or face, immediately remove it. When applying a C-Shell over the fingers onto a formed finger curl, you run little risk, but act quickly in removing your fingers to minimize risk of burn.

Q: How long do I leave the C-Shells in for?
A: The quick answer is until the C-Shells are cool to the touch. However, depending on the style you want and your hair type, you may want to remove them sooner.

Q: How long do the InStyler Ceramic Styling Shells take to heat up?
A: From the time you power on the unit until C-Shells are ready to be placed on your finger curls is approximately 3 minutes. When unit is fully heated, replacement cold C-Shells take only 2 ½ minutes to fully heat.

Q: What happens if I put the C-Shells in my hair before they are fully heated?
A: If you apply the C-Shells before they are at full operating temperature, you may not get the results you desire. Wait until unit is fully heated (3 minutes for Thermal Base) until applying C-Shells to hair.

Q: When should I use the Large C-Shells, and when should I use the Regular ones?
A: The large C-Shells can be used anywhere for general styling. The regular C-Shells can be used for accent styling to frame your face, or if you want to style small sections of hair. The regular C-Shells can also be used anywhere if you have fine hair.

Q: Who invented the InStyler Ceramic Styling Shells?
A: The InStyler Ceramic Styling Shells is the brainchild of celebrity hair stylist Linda Flowers. Linda has been doing hair for movie sets for many years, and she realized she needed a way to get dynamic and dramatic styles in a short amount of time. Over the course of many years and after many revisions, she devised the product as it is today.

Q: I usually need a lot of heat to get results for my hair. Will the InStyler Ceramic Styling Shells work for me?
A: The InStyler Ceramic Styling Shells works on ALL hair types. If you generally need more heat to set your style, we recommend using smaller sections of hair, and also allow the C-Shells to completely cool before removal.

Q: How long does my hair have to be for the InStyler Ceramic Styling Shells to work?
A: If you are able to wind your hair into a finger curl, then you can use the InStyler Ceramic Styling Shells. Generally about 3 inches of hair is the minimum length needed.

Q: Can I use the InStyler Ceramic Styling Shells with my hair extensions?
A: The InStyler Ceramic Styling Shells can be used with natural human hair extensions. They will style just like your natural hair.

Q: What types of hair does the InStyler Ceramic Styling Shells work on?
A: The InStyler Ceramic Styling Shells works on all hair types: from thick and coarse to thin, fine hair. Everyone can get the results they desire with the InStyler Ceramic Styling Shells.

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Your Guarantee

This product is under guarantee for 12 months. We do not offer returns but do respect your Statutory rights.

LIMITED ONE YEAR WARRANTY

The InStyler and its parts are warranted against manufacturer defects for one year from the date of purchase. This limited warranty only covers the items specifically listed above for the period specified. IF THE WARRANTY CARD IS NOT COMPLETED AND RETURNED TO COMPANY AT THE TIME OF THE ORIGINAL SALE, CONSUMER MUST PROVIDE PROOF OF PURCHASE WITH ANY WARRANTY CLAIM.

EXCLUSIONS

Excluded from this limited warranty are damages to the InStyler caused by unreasonable or unintended use, abuse or neglect. Also excluded is damage from ordinary wear and tear.

VOIDING OF LIMITED WARRANTY:

THE FOLLOWING OCCURRENCES OR CONDITIONS WILL VOID THIS LIMITED WARRANTY: (1) USE FOR COMMERCIAL PURPOSES; (2) FAILURE TO USE THE INSTYLER ACCORDING TO COMPANY'S SPECIFICATIONS AND INSTRUCTIONS INCLUDING, WITHOUT LIMITATION, SAFETY INSTRUCTIONS AND WARNINGS; (3) FAILURE TO PROPERLY CLEAN AND MAINTAIN THE INSTYLER AS STATED IN THE MANUAL; AND (4) TRANSFER OR ASSIGNMENT OF THIS WARRANTY.

SOLE REMEDY

The sole remedy under this limited warranty is repair or replacement, the Company's option, of the InStyler or part(s) deemed to be defective. "Repair" or "Replacement" shall mean providing the labour and materials necessary, at no cost to the consumer, to repair or replace the defective parts or replace, at Company's option, the InStyler.

HOW TO MAKE A WARRANTY CLAIM:

To present a claim under this limited warranty, call the telephone number below to receive a return authorisation code.
Customer Services: 03301239101

DISCLAIMER:

The Warranty in this document is the only Warranty on the InStyler Ceramic Styling Shells. Company makes no other Warranty of any kind., express or implied. All implied Warranties of merchantability and fitness for a particular purpose which exceed the obligation or time limits stated in this Warranty are hereby disclaimed by Novellia UK Ltd and excluded from this Warranty.

Distributed by:
Novellia UK Ltd
26 Park Road
Melton Mowbray
Leicestershire
LE13 1TT

www.instyler.co.uk

Returns Policy

Novellia UK Ltd values its relationship with its customers, and therefore, offers a return policy for any faulty products purchased directly from Novellia UK Ltd.

To return any faulty products, you must contact Novellia UK Ltd and receive a Credit Return Authorisation Number within the warranty period. You must receive a Credit Return Authorisation Number in order to return the product. Call 03301239101 to receive your Credit Return Authorisation Number.

YOU MUST:

- Provide full contact details.
- Provide a reason for returning the product.
- Post the product and all accompanying components to Novellia UK Ltd, c/o PO BOX 724, ALTRINCHAM, WA15 5BJ.
- Return the product in the original packaging with all ot her items included in the purchase and the original purchase receipt.
- Mark the outside of your return shipping box with your Credit Return Authorisation Number and your first and last name in clearly printed letters.
- This returns policy doesn't affect your statutory rights.

Details that will be required for any faulty InStylers:

- Name
- Address
- Telephone Number
- Email
- Place of Purchase
- Price Paid
- Serial Number
- Model Number
- Reason for Return

Other Important Information

Packaging and Environmental Warnings/Recycling Information

After removing the product from the packaging ensure that all contents are intact and free from damage. In the unlikely event of missing or damaged parts; please contact your retailer or Novellia UK Ltd, directly.

NEVER LEAVE CHILDREN UNATTENDED WITH PACKAGING TO AVOID A POTENTIAL SOURCE OF DANGER.

Please dispose of all packaging responsibly in accordance with your Local Authority regulations. Recycle the packaging material where possible.

Your appliance contains valuable materials which can be recovered or recycled. If you decide to replace your product please recycle where facilities exist. Check with your Local Authority or retailer for your local civic waste collection facility.

Unwanted electrical products should not be disposed of with household waste.

Power Cord and Plug Warning (UK AND Ireland) The sealed power cord supplied with this product is fitted with an earthed 13A plug (BS1363) and is intended for domestic use only in the country of purchase.

The sealed power supply cord and plug is not user-serviceable. Replace fuse only with an approved 13A fuse (BS1362).

ALWAYS ENSURE FUSE COVER IS SECURELY IN PLACE BEFORE OPERATION.

DO NOT attempt to operate the product with any other power cord other than the one provided or if the power cord or plug is damaged in any way. To order a replacement contact Novellia UK Ltd, using the contact details supplied in this manual.

DO NOT use this product with an extension lead. If you accept liability for doing so, only use a good quality extension lead with an earthed plug that is suited to the power of the appliance.

FAILURE TO COMPLY TO THE ABOVE WARNINGS COULD LEAD TO SERIOUS DAMAGE TO THE PRODUCT AND/OR PERSONAL INJURY AND MAY INVALIDATE YOUR GUARANTEE.

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Ceramic Styling Shells

Join our community for updated tips, tricks, videos, and special product offers.

www.instyler.co.uk

Distributed by Novellia UK Ltd.
PO Box 724, Altrincham, WA15 5BJ
Customer Service: 0330 1239101

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Illustrations by Renee Reeser Zelnick